| 1 2 3 4 5 6 7 8 | GIBSON, DUNN & CRUTCHER LLP Orin Snyder (pro hac vice) osnyder@gibsondunn.com 200 Park Avenue New York, NY 10166-0193 Telephone: 212.351.4000 Facsimile: 212.351.4035 Kristin A. Linsley (SBN 154148) klinsley@gibsondunn.com Martie Kutscher (SBN 302650) mkutscherclark@gibsondunn.com 555 Mission Street, Suite 3000 San Francisco, CA 94105-0921 Telephone: 415.393.8200 Facsimile: 415.393.8306 | GIBSON, DUNN & CRUTCHER LLP Deborah Stein (SBN 224570) dstein@gibsondunn.com 333 South Grand Avenue Los Angeles, CA 90071-3197 Telephone: 213.229.7000 Facsimile: 213.229.7520 Joshua S. Lipshutz (SBN 242557) jlipshutz@gibsondunn.com 1050 Connecticut Avenue, N.W. Washington, DC 20036-5306 Telephone: 202.955.8500 Facsimile: 202.467.0539 | |
|--------------------------------------|---|--|--|
| | Attorneys for Defendant Facebook, Inc., | | |
| 10 | | | |
| 11 | UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA | | |
| 12 | SAN FRANCISCO DIVISION | | |
| 13 | | | |
| 14 | IN RE: FACEBOOK, INC. CONSUMER PRIVACY USER PROFILE LITIGATION, | CASE NO. 3:18-MD-02843-VC | |
| 1516 | PRIVACT USER PROFILE LITIGATION, | FACEBOOK, INC.'S NOTICE OF APPEAL OF SPECIAL MASTER'S | |
| 17 | This document relates to: | ORDER RE: DEPOSITIONS OF FORMER NAMED PLAINTIFFS | |
| 18 | ALL ACTIONS | NAMEDILAMITES | |
| 19 | | | |
| 20 | | | |
| 21 | | | |
| 22 | | | |
| 23 | | | |
| 24 | | | |
| 25 | | | |
| 26 | | | |
| 27 | | | |
| 28 | | | |
| 20 | | | |

10

11

12

17 18 19

20 21

22

23 24

25

26 27

28

Pursuant to Pretrial Order No. 40 (Dkt. 709), Facebook provides notice that it appeals the following portions of the Special Master's Order Re: Depositions of Former Named Plaintiffs (Record at 001):

- 1. the Special Master's finding that former Named Plaintiffs—interested individuals who injected themselves into the litigation, asserted personal claims against Facebook, requested and produced thousands of documents in the litigation, responded to interrogatories, served as class representatives for years, and voluntarily dismissed themselves without prejudice while purporting to reserve the right to rejoin at any time—cannot be deposed (id. at 005);
- 2. the Special Master's finding that absent class member depositions of former Named Plaintiffs would not be useful in determining whether class members have relevant privacy expectations, even though controlling authority makes clear that privacy expectations are subjective (id.);
- 3. the Special Master's finding that Facebook's records contain the most relevant information as to how class members conducted themselves in relation to the claims at issue, even though class members' behavior both on and off of Facebook is relevant to their claims, Facebook cannot know class members' decision-making and thought processes regarding why they posted certain materials on and off of Facebook or which of those materials they view as "sensitive," and Facebook is entitled to explore what class members view as "sensitive" in assessing typicality (id.); and
- 4. the Special Master's finding that the five former Named Plaintiff depositions Facebook seeks would not be useful in testing whether absent class members have Article III standing because Facebook would purportedly need to depose millions of absent class members to adequately test absent class member standing (id. at 006).

| 1 | Dated: December 23, 2021 | GIBSON, DUNN & CRUTCHER, LLP |
|----------|--------------------------|---|
| 2 | | |
| 3 | | By: <u>/s/ Deborah Stein</u> Orin Snyder (<i>pro hac vice</i>) osnyder@gibsondunn.com |
| 5 | | 200 Park Avenue New York, NY 10166-0193 |
| 6 | | Telephone: 212.351.4000 Facsimile: 212.351.4035 |
| 7 | | Deborah Stein (SBN 224570) dstein@gibsondunn.com 333 South Grand Avenue |
| 8 | | Los Angeles, CA 90071-3197 Telephone: 213.229.7000 |
| 9 | | Facsimile: 213.229.7520 |
| 10 | | Joshua S. Lipshutz (SBN 242557) jlipshutz@gibsondunn.com |
| 12 | | 1050 Connecticut Avenue, N.W. Washington, DC 20036-5306 Telephone: 202.955.8500 |
| 13 | | Facsimile: 202.467.0539 |
| 14 | | Kristin A. Linsley (SBN 154148) klinsley@gibsondunn.com |
| 15 | | Martie Kutscher (SBN 302650) mkutscherclark@gibsondunn.com 555 Mission Street, Suite 3000 |
| 16 17 | | San Francisco, CA 94105-0921 Telephone: 415.393.8200 |
| 18 | | Facsimile: 415.393.8306 |
| 19 | | Attorneys for Defendant Facebook, Inc. |
| 20 | | |
| 21 | | |
| 22 | | |
| 23 | | |
| 24 | | |
| 25 | | |
| 26 | | |
| 27 | | |

28